

# BATTLE OF THE BIKES









**PELOTON**

**VS**



**BODYCRAFT**

<p><b>\$2245</b> Essentials Package: <del>\$2404</del> Includes: Shoes, Weights, &amp; Headphones</p>	 <b>PRICE</b>	<p><b>\$1999</b> Essentials Package: <del>\$2139</del> Includes: Sensor, Tablet Holder, &amp; Bike Mat</p>
<p><b>\$39/Month</b> to use Peloton software only</p>	 <b>PELOTON APP</b>	<p><b>\$19.49/Month</b> to use Peloton app</p>
<p>Required Peloton Shoes (<del>\$125</del>) Or SPD Shoes Per User. Can't Use Gym Shoes.</p>	 <b>PEDALS</b>	<p>Use Your Own Gym Shoes or Cycling Shoes (<del>FREE</del>) Optional SPD Pedals (<del>\$100</del>) w/toe cage.</p>
<p><b>1 Year</b></p>	 <b>WARRANTY</b>	<p><b>Lifetime Frame</b> <b>5 Year Parts</b></p>
<p><b>Non-Adjustable/Stationary.</b> <b>Mounted to bike.</b></p>	 <b>SCREEN</b>	<p><b>App on Tablet or Phone.</b> <b>Cast to TV via App or Any</b> <b>Browsing Device or</b> <b>Smart TV Browser.</b></p>
<p><b>Peloton App (w/Subscription)</b> <b>and Basic Data Only.</b></p>	 <b>PROGRAMS</b>	<p><b>iOS &amp; Android Apps.</b> <b>Peloton, Spotify,</b> <b>Netflix, Facebook, etc.</b></p>

# WHY BODYCRAFT OVER PELOTON

✗ PELOTON COST **\$2245** (BIKE ONLY)

✓ BODYCRAFT **SAVES YOU 11%** (\$246) WITH THE SPR FOR **\$1999**

✗ PELOTON SUBSCRIPTION IS **\$39.49/MONTH**

✓ BODYCRAFT WITH THE SAME OPTIONAL APP IS **\$19.49/MONTH**

✗ PELOTON HANDLEBARS CAN ONLY MOVE **UP AND DOWN**

✓ BODYCRAFT HANDLEBARS MOVE **UP/DOWN AND FORE/AFT**

✗ PELOTON FLYWHEEL IS PLACED **DIRECTLY UNDER** THE SWEAT ZONE

✓ BODYCRAFT FLYWHEEL IS PLACED AT THE REAR **AVOIDING** THE SWEAT ZONE

✗ PELOTON USES AN **INFERIOR FLYWHEEL** AND BEARINGS

✓ BODYCRAFT USES **COMMERCIAL QUALITY** COMPONENTS

✗ PELOTON **FORCES** EACH USER TO PURCHASE CYCLING SHOES

✓ BODYCRAFT **ALLOWS** YOU TO WEAR GYM OR CYCLING SHOES

✗ PELOTONS SCREEN **CAN ONLY ACCESS PELOTON** SOFTWARE

✓ BODYCRAFT ENABLES TRAINING WITH **UNLIMITED APPS** INCLUDING PELOTON

✗ PELOTON HAS A **1 YEAR** WARRANTY

✓ BODYCRAFT HAS A **LIFETIME** FRAME & 5 YEARS PARTS

✗ PELOTONS SCREEN IS FIXED & **CAN'T BE ADJUSTED**

✓ BODYCRAFT **ALLOWS** USE OF PERSONAL DEVICES OR TV CASTING

✗ PELOTONS TECHNOLOGY WILL BE **OUTDATED** OVERTIME










✓ BODYCRAFT ENABLES CONSTANT **UPGRADES** TO ALL APPS

✗ PELOTON OFFERS AN EXPERIENCE THAT IS **VERY COSTLY & RESTRICTIVE**

✓ BODYCRAFT OFFERS A **PERSONALIZED EXPERIENCE** FOR LESS

# CHOOSE YOUR EXPERIENCE

## BODYCRAFT VS PELOTON

		BODYCRAFT	PELOTON
	<b>Peloton App:</b> Choose from 15+ daily live studio classes taught by elite NYC instructors, or take one of 10,000+ on-demand classes, with new classes added every single day	✓	✓
	<b>Zwift:</b> A turbo trainer game that lets you ride with other cyclists in a virtual environment, therefore helping to alleviate some of the boredom associated with indoor riding.	✓	✗
	<b>Sufferfest:</b> Cycling videos for individual and group fitness training. Officially licensed footage from professional races creating an extraordinary experience guaranteed to engage, challenge, and entertain riders of all levels.	✓	✗
	<b>Kinomap:</b> Turn your exercise bike into a powerful and fun fitness device. Choose a video and train on the Kinomap app. Watch your icon progress on the map as you follow the video.	✓	✗
	<b>Facebook:</b> Send messages and keep in touch with friends, family and colleagues while getting your workout in. Stay connected while you sweat.	✓	✗
	<b>Netflix:</b> Watch TV shows and movies recommended just for you. Be entertained during your workout and enjoy your favorite shows.	✓	✗
	<b>Youtube:</b> Watch your favorite videos, explore brand new content, music, news and more while you exercise. Subscribe to your favorite fitness channels.	✓	✗
	<b>Hulu:</b> Enjoy all your TV in one place with a new Hulu experience. Experience a personalized and intuitive workout and be entertained while you do it.	✓	✗
	<b>Many More:</b> Bodycraft allows you to use a tablet to connect to any app available on iOS or Android. Peloton only allows you to train on the Peloton app. This means apps like: Chrome, Twitter, Instagram & Third party fitness apps can be used as well as many more entertainment apps.	✓	✗

VISIT [www.WAHOOFITNESS.com/FITNESS-APPS](http://www.WAHOOFITNESS.com/FITNESS-APPS) TO EXPLORE OTHER POSSIBLE COMPATIBLE APPLICATIONS

# OUR SOLUTION

## “THE ESSENTIALS” PACKAGE

### INCLUDES



SPR



TABLET HOLDER



BODYCRAFT DUAL PRO SENSOR



BIKE MAT

FOR ONLY  
**\$2139**



A **\$265** SAVINGS

**STEP 1**  
BUY “THE ESSENTIALS” PACKAGE



**STEP 2**  
DOWNLOAD THE PELOTON DIGITAL APP

PELOTON

**STEP 3**  
INSTALL THE BODYCRAFT DUAL SENSOR  
& CONNECT TO PELOTON APP



**STEP 4**  
USE APPS ON TABLET OR PHONE. CAST TO TV VIA APP OR  
ANY BROWSING DEVICE OR SMART TV BROWSER



TO GET A BETTER PERSONALIZED EXPERIENCE FOR LESS.