

# BATTLE OF THE BIKES









**PELOTON**

**VS**



**BODYCRAFT**

<p><b>\$2245</b> Essentials Package: <del>\$2404</del> Includes: Shoes, Weights, &amp; Headphones</p>	 PRICE	<p><b>\$1599</b> Essentials Package: <del>\$1739</del> Includes: Sensor, Tablet Holder, &amp; Bike Mat</p>
<p><b>\$39/Month</b> to use Peloton software only</p>	 PELOTON APP	<p><b>\$19.49/Month</b> to use Peloton app</p>
<p>Required Peloton Shoes (<del>\$125</del>) Or SPD Shoes Per User. Can't Use Gym Shoes.</p>	 PEDALS	<p>Use Your Own Gym Shoes or Cycling Shoes (<del>FREE</del>) Optional SPD Pedals (<del>\$100</del>) w/toe cage.</p>
<p>1 Year</p>	 WARRANTY	<p>Lifetime Frame 5 Year Parts</p>
<p>Non-Adjustable/Stationary. Mounted to bike.</p>	 SCREEN	<p>App on Tablet or Phone. Cast to TV via App or Any Browsing Device or Smart TV Browser.</p>
<p>Peloton App (w/Subscription) and Basic Data Only.</p>	 PROGRAMS	<p>IOS &amp; Android Apps. Peloton, Spotify, Netflix, Facebook, etc.</p>

# WHY BODYCRAFT OVER PELOTON

- ✗ PELOTON COST **\$2245** (BIKE ONLY)
- ✓ BODYCRAFT **SAVES YOU 25%** (\$646) WITH THE SPT-MAG FOR **\$1599**

- ✗ PELOTON SUBSCRIPTION IS **\$39.49/MONTH**
- ✓ BODYCRAFT WITH THE SAME OPTIONAL APP IS **\$19.49/MONTH**

- ✗ PELOTON HANDLEBARS CAN ONLY MOVE **UP AND DOWN**
- ✓ BODYCRAFT HANDLEBARS MOVE **UP/DOWN AND FORE/AFT**

- ✗ PELOTON FLYWHEEL IS PLACED **DIRECTLY UNDER** THE SWEAT ZONE
- ✓ BODYCRAFT FLYWHEEL IS **PROTECTED** BY A PATENTED **SWEAT GUARD**

- ✗ PELOTON USES AN **INFERIOR FLYWHEEL** AND BEARINGS
- ✓ BODYCRAFT USES **COMMERCIAL QUALITY** COMPONENTS

- ✗ PELOTON **FORCES** EACH USER TO PURCHASE CYCLING SHOES
- ✓ BODYCRAFT **ALLOWS** YOU TO WEAR GYM OR CYCLING SHOES

- ✗ PELOTONS SCREEN **CAN ONLY ACCESS PELOTON** SOFTWARE
- ✓ BODYCRAFT ENABLES TRAINING WITH **UNLIMITED APPS** INCLUDING PELOTON

- ✗ PELOTON HAS A **1 YEAR** WARRANTY
- ✓ BODYCRAFT HAS A **LIFETIME** FRAME & 5 YEARS PARTS










- ✗ PELOTONS SCREEN IS FIXED & **CAN'T BE ADJUSTED**
- ✓ BODYCRAFT **ALLOWS** USE OF PERSONAL DEVICES OR TV CASTING

- ✗ PELOTONS TECHNOLOGY WILL BE **OUTDATED** OVERTIME
- ✓ BODYCRAFT ENABLES CONSTANT **UPGRADES** TO ALL APPS

- ✗ PELOTON OFFERS AN EXPERIENCE THAT IS **VERY COSTLY & RESTRICTIVE**
- ✓ BODYCRAFT OFFERS A **PERSONALIZED EXPERIENCE** FOR LESS

# CHOOSE YOUR EXPERIENCE

## BODYCRAFT VS PELOTON

		BODYCRAFT	PELOTON
	<b>Peloton App:</b> Choose from 15+ daily live studio classes taught by elite NYC instructors, or take one of 10,000+ on-demand classes, with new classes added every single day	✓	✓
	<b>Zwift:</b> A turbo trainer game that lets you ride with other cyclists in a virtual environment, therefore helping to alleviate some of the boredom associated with indoor riding.	✓	✗
	<b>Sufferfest:</b> Cycling videos for individual and group fitness training. Officially licensed footage from professional races creating an extraordinary experience guaranteed to engage, challenge, and entertain riders of all levels.	✓	✗
	<b>Kinomap:</b> Turn your exercise bike into a powerful and fun fitness device. Choose a video and train on the Kinomap app. Watch your icon progress on the map as you follow the video.	✓	✗
	<b>Facebook:</b> Send messages and keep in touch with friends, family and colleagues while getting your workout in. Stay connected while you sweat.	✓	✗
	<b>Netflix:</b> Watch TV shows and movies recommended just for you. Be entertained during your workout and enjoy your favorite shows.	✓	✗
	<b>Youtube:</b> Watch your favorite videos, explore brand new content, music, news and more while you exercise. Subscribe to your favorite fitness channels.	✓	✗
	<b>Hulu:</b> Enjoy all your TV in one place with a new Hulu experience. Experience a personalized and intuitive workout and be entertained while you do it.	✓	✗
	<b>Many More:</b> Bodycraft allows you to use a tablet to connect to any app available on iOS or Android. Peloton only allows you to train on the Peloton app. This means apps like: Chrome, Twitter, Instagram & Third party fitness apps can be used as well as many more entertainment apps.	✓	✗

VISIT [www.WAHOOFITNESS.com/FITNESS-APPS](http://www.WAHOOFITNESS.com/FITNESS-APPS) TO EXPLORE OTHER POSSIBLE COMPATIBLE APPLICATIONS

# OUR SOLUTION

## “THE ESSENTIALS” PACKAGE

### INCLUDES



SPT-MAG



TABLET HOLDER



BODYCRAFT DUAL PRO SENSOR



BIKE MAT

FOR ONLY  
**\$1739**



A **\$665** SAVINGS

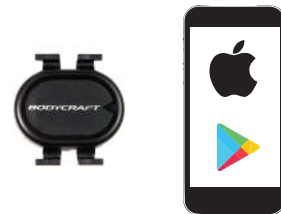
**STEP 1**  
BUY “THE ESSENTIALS” PACKAGE



**STEP 2**  
DOWNLOAD THE PELOTON DIGITAL APP

PELOTON

**STEP 3**  
INSTALL THE BODYCRAFT DUAL SENSOR  
& CONNECT TO PELOTON APP



**STEP 4**  
USE APPS ON TABLET OR PHONE. CAST TO TV VIA APP OR  
ANY BROWSING DEVICE OR SMART TV BROWSER



TO GET A BETTER PERSONALIZED EXPERIENCE FOR LESS.