DESIGNED

WITH BODYCRAFT BLU SERIES TREADMILLS WE PUT THE FOCUS ON YOU

Our Design Team focused on the overall user experience to make the BLU Series Treadmills easy to use and ergonomically correct. By eliminating distracting “bells and whistles”, we were able to incorporate construction and features usually found only on Club Models. We didn’t stop there. Not only are our treadmills made with the highest quality, we made them look great too by using a matte black color scheme mixed with subtle metallic blue highlights. All around, we designed and built one of the highest quality, attractive, and easy to use treadmills on the market. A treadmill you can be truly proud to own.

OH SO EASY

- Oversized high definition blue LED displays are easy to use and easy on the eye.
- Our consoles are designed to give the information you need, from just basics to comprehensive feedback. Our designers wanted to make sure that our consoles are easy for the user to operate on the fly by controlling all the touch points with a high glass cooling making the user to make an instant visual connection with any of the touch points. All around, we designed and built one of the highest quality and easy-to-use treadmills on the market so you can focus on reaching your goals instead of the treadmill.

COMFORTABLE

- From our heavy duty platforms, to the i+SC cushioning, in the ergo framed handlebars, we made comfort a top priority.

UPSCALE

- We packed this Series Treadmills with details usually found in more expensive treadmills such as oversized adjustable platform feet.

EFFICIENT

- Built-in features you won including water bottle/ necessary holders, and reading racks that hold tablets, phones, or old school devices such as magazines and newspapers.

ENGINEERED

WITH BODYCRAFT BLU SERIES WE PUT THE MONEY WHERE IT MATTERS

Our Engineering Team kept the same simple focus we have had since we opened our doors in 1991: QUALITY. Since we do not rely on gimmicks, we were able to pack the BLU Series Treadmills with proprietary technology, high-end electronics, heavy-duty motors, all-welded steel frames, and superior cushioning. We have engineered treadmills that can hold up to everyday running at a price where one can usually only find inferior fold-up designs.

BODYCRAFT EXCLUSIVE IMPACT-+SHOCK CONTROL TECHNOLOGY®

- Our fully integrated i+SC Shock Control Technology (i+SC) uses a combination of SCR Weldable Kinetic Energy Dampers combined with our Constant Speed Control (CSC) technology to give you superior energy absorbing impact protection with every step you take. We have optimized the walking and running experience by expanding the i+SC into three different zones.

(i+SC) ZONES

- IMPACT ZONE
  This is the zone 1/3 of your running surface. This zone absorbs most of the pounding which is why we equipped this zone with two Kinetic Energy Dampers designed specifically for maximum energy absorption. These dampers were specially formulated for both running and walking by absorbing the energy transferred from your body while simultaneously dissipating that energy into the frame of the treadmill instead of back into your joints. Combined with our Constant Speed Control (CSC) which constantly measures belt resistance upon impact to ensure proper belt speed and torque, you are guaranteed a smooth, error-free experience.

- TRANSITION ZONE
  After the initial shock, strike in the impact zone, your bodyweight moves toward the center of the treadmill to the Transition Zone. This zone is equipped with two control Kinetic Energy Dampers which provide you with a very smooth, controlled transition toward your final push off.

- PUSH ZONE
  Positioned on the back 1/3 of the treadmill, the Push Zone is equipped with two firm support Kinetic Energy Dampers which give you a solid sturdy push off with your rear foot. A firm push-off is key to a safe, effective and energizing workout as a treadmill with a softer push-off forces your body to work harder producing premature fatigue.
BUILT

- BODYCRAFT BLU SERIES TREADMILLS ARE BUILT TO LAST A LIFETIME

The Blu Series project lasted almost 3 years from concept to the first production run. We spent countless hours designing, prototyping, testing, debugging, and then re-designing. Final prototypes were built and tested for more than 3,500 hours each. We didn’t stop there. We custom-designed a production line like no other that includes test-as-you-go procedures not found anywhere else.

100% LIFE TESTED

- EACH BODYCRAFT BLU SERIES TREADMILL IS FULLY ASSEMBLED AND DUGS THROUGH AN EXTENSIVE 4-STEP HANDS-ON TESTING PROCESS BEFORE BEING DISEMBALLLED AND BOXED.

While most companies skip this important process, BODYCRAFT ensures each component of your treadmill has been thoroughly tested and approved before you even see it.

- SUB ASSEMBLY
  - Parts such as the console need to be assembled and tested before they can be put onto the treadmill frame.

- FINAL ASSEMBLY
  - The components that affect performance such as the console, control board, roller, deck and belt will be assembled onto the treadmill frame for a final test before it is packed.

- NOISE FREE INSPECTION
  - The treadmill is then inspected in an isolated noise-free room which enables the quality control inspector to hear any interference noise or unusual sounds while testing the treadmill.

- FINAL TESTING
  - An inspector tests each treadmill for speed and incline accuracy while testing all console functions. The inspector will also test the belt alignment and tension ensuring every treadmill is ready for immediate use right out of the box.

- DISASSEMBLY & CLEANING
  - After the final inspection, each treadmill is disassembled and cleaned for packing.

- PACK
  - The treadmill frame and other parts are then packaged, assigned a specific serial number, and are weighed to ensure there are no missing parts.

BACKED

- BODYCRAFT BLU SERIES TREADMILLS ARE BACKED BY CARING PEOPLE AND A GREAT WARRANTY

We can guarantee that no other company cares more about your satisfaction. The team members at BODYCRAFT are completely consumed by the drive for perfection. Both in our products and in our relationship with our customers. In fact, when you own a BODYCRAFT product, we think of you as family. We want to sell you more than a treadmill. We want to help you achieve your goals!

SERVICE TEAM

- Our goal in the Service Team is to maximize our role. If the product is built to our standards, chances are you will not need to speak to us. If by chance something does happen to your product we will do everything we can to help you.

BEST WARRANTY

- LIFETIME MOTOR
- 10 YEARS ALL PARTS
- 2 YEARS LABOR

(Sales terms vary. See Competition Page for details.)

SALES TEAM

800M TREADMILL

COMMERCIAL QUALITY

EXPANSIVE RUNNING SURFACE
- With an industry-leading 50” long and 27” wide active running surface, the 800M is the clear choice for the avid runner demanding features to match your needs. Whatever your training style you can be certain the 800M will provide you with ample surface area perfect for any stride length.

POWERFUL 3HP MOTOR
- Our internally cooled, continuous duty 3hp motor paired with our integrated CerviTech Speed Control technology provides you with one of the smoothest, most comfortable workouts available. Our high quality motor runs at very low RPMs which provides a smooth, quiet, and extremely efficient operation.

CONTACT HEART RATE SENSOR
- The 800M comes standard with built-in contact heart rate sensors. The ergonomically correct position of the sensors forces a natural hand placement which allows you to easily monitor your heart rate while exercising or at rest. The 800M also has the ability to monitor your heart rate wirelessly with our optional chest strap.

ACCESSORY/WATER BOTTLE HOLDER
- Dual-position accessory holders were designed with your workout in mind. The forward placement of the holders allows you to easily and safely reach what you need during your workout.

1350 LB INCLINE THRUST MOTOR
- Our thermally protected linear actuator motor provides you with 1350 lbs of thrust. We designed and engineered the motor for the perfect speed to incline ratio which allows the user or pre-set program to smoothly and seamlessly change the incline without sudden or unexpected movements allowing you to focus on your workout, not your balance.

QUICK SPECS
- DRIVE MOTOR: 3HP
- SPEED RANGE: 0.5-12MPH
- INCLINE RANGE: 0-12%
- USER CAPACITY: 440 LBS
- RUNNING SURFACE: 21” W X 63” L
- FLOOR DIMENSIONS: 69” X 32” X 58” H
- UNIT WEIGHT: 273 LBS
- COMMERCIAL USE WARRANTY (See comparison page for details)
800M PERFORMANCE CONSOLE

DESIGN

Designed with the user in mind, the console features a rugged, sleek, and stylish design with...
400M TREADMILL

POWER AND PERFORMANCE

PERFECT FOR EVERY FAMILY MEMBER
The runner in your family will appreciate the exercised motor and running surface. The older family members will appreciate the simplicity of use and extra large displays. Every family member will enjoy the variety of workout programs and data feedback.

POWERFUL 3HP MOTOR
Our internally cooled, continuous duty 3hp motor paired with our integrated Cerdent Speed Control (CSC) technology provides you with one of the smoothest, most comfortable workouts available. Our high quality motor runs at very low RPMs which provides a smooth, quiet, and extremely efficient operation.

CONTACT HEART RATE SENSOR
The 400M comes standard with built-in contact heart rate sensors. The ergonomically correct position of the sensors forces a natural hand placement which allows the you to easily monitor your heart rate while exercising or at rest. The 400M also has the ability to monitor your heart rate wirelessly with our optional chest strap.

ACCESSORY/WATER BOTTLE HOLDER
Dual-position accessory holders were designed with your workout in mind. The forward placement of the holders allows you to easily and safely reach what you need during your workout.

400 LB INCLINE THRUST MOTOR
Our thermally protected linear actuator motor provides you with 400 lbs of thrust. We designed and engineered the motor for the proper speed to incline ratio which allows the user or program to truly feel and visually change the incline without sudden or unexpected movements allowing you to focus on your workout, not your balance.

QUICK SPECS
- DRIVE MOTOR: 3HP
- SPEED RANGE: 0.5-11.9MPH
- INCLINE RANGE: 0%-12%
- USER CAPACITY: 300 LBS
- RUNNING SURFACE: 27" W X 60" L
- FLOOR DIMENSIONS: 87" L X 32.5" W X 58" H
- UNIT WEIGHT: 207 LBS
400M PERFORMANCE CONSOLE

THE WORKHORSE

DESIGN
Designed with the user in mind the console features a multi-layer, flat finish to provide stress-free workouts while using your favorite听 music. The console is designed to be ergonomically correct and comfortable with an adjustable monitor angle. The console is constructed with a high-grade steel frame with a powder-coated finish. A decorative metal end caps add style to any environment. The console is equipped with an automatic button start feature which allows you to start your workout right away without having to manually enter your settings.

PROGRAMS
The 400M offers 16 different program options so you will always be able to mix up your routine. Manual mode with quick start option - 12 Manual programs - 2 Custom - 2 Heart rate programs - 1 Manual program - Manual mode up to 50 new programs saved.

HEART RATE DEVICES
The 400M features a heart rate monitor accessory, as well as a heart rate monitor chest strap. The chest strap transmitter and receiver are integrated into the console so you can easily access them. The console also features a color-coded heart rate indicator that changes color as your heart rate increases which allows you to easily gauge your heart rate.

TRIPLE WINDOW DATA DISPLAY
Data feedback is shown within the three display windows which include - Time, Distance, Calories - CaloriesBurned per minute - Heart Rate and Target Heart Rate Range - Current target heart rate range can easily select the information you would like to be displayed by simply selecting one of the three corresponding buttons below each of the display windows.

INCLINE & SPEED DISPLAY
When in manual mode or program mode the large upper left & right windows display your current incline and speed values showing you to steadily place your desired intensity of a session.

OVERSIZED LED WINDOW
Centered on the top portion of the console the large 16-digit matrix LED displays speed or incline profiles as well as all program profiles.

CONSOLE SHELL
The shell of the console was designed with dual-hands gripable water bottle and accessory holder which allow you to grip on and access water for your hands while you use. The frame of the 400M is made from heavy-duty cast iron frame and mounting rack that holds the electronics, housing the mosr, or using many of the available fitness apps. Also great for holding your phone, magazines and newspapers.
200M TREADMILL
SIMPLICITY AT ITS BEST

OVERSIZED INFO WINDOWS
The 200M is designed for a user who wants a truly reliable, well-built treadmill with top-quality components. But without all the extra features they know they will never use. The 200M’s three oversized windows provide you with the important information you need when you need it.

POWERFUL 2.5HP MOTOR
Our internally coated, continuous-duty 2.5HP motor paired with our integrated Constant Speed Control (CSC) technology provides you with one of the smoothest, most comfortable workouts available. Our high-quality motor runs at very low RPMs which provides a smooth, quiet, and extremely efficient operation.

SIMPLE TO USE CONTROLS
The 200M features an incredibly easy user interface. Get on and go! The 200M console features 3 simple pre-installed programs, incline/speed adjustments are a centrally located select button which allows you to toggle through your Time, Distance, Calories, and Heart Rate.

ACCESSORY/WATER BOTTLE HOLDERS
Dual-recessed accessory holders were designed with your workout in mind. The forward placement of the holders allows you to easily and safely reach what you need during your workout.

400 LBS INCLINE THRUST MOTOR
Our thermally protected linear actuator motor provides you with 400 lbs of thrust. We designed and engineered the motor for the perfect speed to incline ratio which allows the user or preset program to start and smoothly change the incline without sudden or unexpected movements allowing you to focus on your workout, not your balance.

QUICK SPECS
- DRIVE MOTOR: 2.5HP
- SPEED RANGE: 0.5-10MPH
- INCLINE RANGE: 0% - 10%
- USER CAPACITY: 330 LBS
- RUNNING SURFACE: 27" W X 60" L
- FLOOR DIMENSIONS: 87" L X 32" W X 58" H
- UNIT WEIGHT: 253 LBS

BODYCRAFT
200M PERFORMANCE CONSOLE

**GET ON AND GO**

**DESIGN**
Designed with the user in mind, the console features a large, clear, touch-sensitive panel that is easy to read from any angle. A variety of preset programs allow you to customize your workout experience. The console is designed to be intuitive and user-friendly, making it easy to navigate and use.

**PROGRAMS**
Keenly designed and easy to use, the 200M offers you 3 different program options. Manual mode with quick start option – 3 preset programs – and Ace Mode with up to 20 min program timer.

**HEART RATE DEVICES**
The 200M features a dual-pulse, heart-rate monitor. An optional Heart Rate Belt can be purchased, allowing you to track your heart rate during your workout.

**OVERSIZED LCD DISPLAY LED WINDOW**
The oversized display is designed to provide clear, easy-to-read information. It includes time, distance, calories burned, and incline level. The display is large and easy to read, ensuring you can see your workout progress at a glance.

**INCLINE & SPEED DISPLAY**
When in manual mode or program mode, the large upper left & right windows display your real-time incline and speed values allowing you to virtually gauge your workout intensity at any instant.

**CONSOLE SHELL**
The sleek design of the console was developed with dual-beam polished metal body and accessory holders which allow you to stay and easily reach what you need when you need it. Even better? The steel die features a built-in wallet holder and revealing neck for attaching accessories, making the console versatile for any workout or travel needs.